

Terms and Conditions

Prudential Cambodia and ACLEDA Bank 12th Anniversary Campaign

Campaign Objectives

This special promotion celebrates 12 years of empowering partnership between Prudential Cambodia and ACLEDA Bank. For over a decade, we've worked together to bring life insurance and financial protection solutions to Cambodian families. We are deeply grateful for your trust and confidence, and this promotion is our way of saying thank you.

Campaign Period

Starts 1st October 2025, while stocks last.

Eligibility:

- This campaign is open to all new and existing ACLEDA Bank fixed deposit customers
- Each customer is eligible for only (1) one gift throughout the entire campaign period.
- Redemption Tiers will be based on the total Accumulated fixed Deposit amount at the point of redemptions time.

Redemptions Tiers:

- The instant gift provided to eligible customers will be determined by their tier, which is based on the accumulated fixed deposit amount of each customer (CIF) with ACLEDA Bank.

Tiers	Range	Exclusive Gift
Tier 1	1,000 – 5,000 USD	Tote Bag
Tier 2	5,001 – 10,000 USD	Coffee Cup
Tier 3	Above 10,000 USD	Tumbler

- Redemption of gifts is subject to availability while stocks last.
- Customer can solely redeem items from their assigned tiers or tiers below.

Gift Redemption Process:

To redeem the instant gift, please follow these four simple steps:

1. Visit the ACLEDA Bank Branch (Please refer to appendix 1 for participating branch list) and obtain your gift redemption note^[1] from ACLEDA Bank Staff
2. Go to Prudential counter and present your gift redemption note to a Prudential Sales Staff
3. Complete the registration form by presenting National ID card (virtual / physical) with the assistance of the Prudential Sales Staff
4. Claim the instant gift based on your deposit tier.

^[1] The redemption note refers to the slip provided by the ACLEDA Bank Staff, indicating the customer's qualifying tier and name.

Exclusion and Important Notes

- Employees of ACLEDA Bank and Prudential Cambodia are not eligible for this promotion.

- Rewards cannot be redeemed for cash, credit, or any other items of equivalent value, nor valid to use with or exchange for other promotions, discounts, vouchers, and other promotional rates unless stated otherwise.

General Terms

- The National ID card information is solely collected and used for the purpose of verification to prevent duplicate redemptions.
- Prudential Cambodia may at any time at its absolute discretion, without prior notice or assigning any reason thereof or being liable to any person, (i) suspend, cancel or terminate this campaign, or (ii) delete, vary, supplement, amend, modify any one or more of the terms and conditions of the promotion.
- Decisions made by Prudential Cambodia will be final and binding in this regard. Prudential Cambodia reserves the right to contact you using email or Phone number for further engagement activities.
- Gift items depicted in the design are intended for promotional illustration only and may vary in color from the actual merchandise.
- If you have any question, please contact our Customer Service Hotline at 023 964 222 / 1800-212223 (Toll free) (Service Hours: Monday to Friday 07:30am - 18:00pm, except Saturday, Sunday, and public holidays), or send message to Prudential Cambodia's Facebook messenger.

Appendix 1 – Participating ACLEDA Bank Branches for Gift Redemption

To redeem your instant gift, please visit any of the participating ACLEDA Bank branches nationwide with your national ID (Virtual/Physical).

No	Participating ACLEDA Bank Branches	Cities/Provinces
1	Headquarters	Phnom Penh
2	AEON MALL PHNOM PENH	Phnom Penh
3	KHAN PRAMPIR MEAKKAKRA - SANGKAT VEAL VONG	Phnom Penh
4	KHAN DOUN PENH - SANGKAT BOENG REANG	Phnom Penh
5	KHAN SAENSOKH - SANGKAT OU BAEK K'AM	Phnom Penh
6	KHAN RUSSEY KEO - SANGKAT KILOMAETR LEKH PRAMMUOY	Phnom Penh
7	KHAN PRAEK PNOV - SANGKAT PREAEK PHNOV	Phnom Penh
8	KHAN CHRAOY CHONGVAR - SANGKAT CHROUY CHANGVAR	Phnom Penh
9	KHAN CHBAR AMPOV - SANGKAT CHHBAR AMPOV TI MUOY	Phnom Penh
10	KHAN CHAMKAR MON - SANGKAT BOENG TRABAEK	Phnom Penh
11	KHAN BOENG KENG KANG - SANGKAT TUMNOB TUEK	Phnom Penh
12	KHAN PUR SENCHEY - SANGKAT CHAOM CHAU 3	Phnom Penh
13	KHAN TUOL KOUK - SANGKAT BOENG KAK TI MUOY	Phnom Penh
14	KHAN MEAN CHEY - SANGKAT STUENG MEAN CHEY 1	Phnom Penh
15	KHAN MEAN CHEY - SANGKAT BOENG TUMPUN 1	Phnom Penh
16	KHAN BOENG KENG KANG - SANGKAT BOENG KENG KANG TI MUOY	Phnom Penh
17	KHAN KAMBOUL - SANGKAT KAMBOUL	Phnom Penh
18	KHAN RUSSEY KEO - SANGKAT RUESSEI KAEV	Phnom Penh
19	KHAN DANGKAO - SANGKAT DANGKAO	Phnom Penh
20	AEON MALL SEN SOK CITY	Phnom Penh
21	AEON MALL MEAN CHEY	Phnom Penh
22	BANTEAY MEANCHEY PROVINCE	Banteay Meanchey
23	PRAEH NETR PRAEH DISTRICT - CHOB VARI COMMUNE	Banteay Meanchey
24	THMA PUOK DISTRICT - THMA PUOK COMMUNE	Banteay Meanchey
25	KRONG PAOY PAET - SANGKAT PAOY PAET	Banteay Meanchey
26	BATTAMBANG PROVINCE	Battambang
27	ROTONAK MONDOL DISTRICT - SDAU COMMUNE	Battambang
28	SAMLOUT DISTRICT - TA SANH COMMUNE	Battambang
29	MOUNG RUESSEI DISTRICT - KEAR COMMUNE	Battambang
30	KRONG BATTAMBANG - SANGKAT ROTTANAK	Battambang
31	SAMPOV LUN DISTRICT - SANTEPHEAP COMMUNE	Battambang
32	BAVEL DISTRICT - BAVEL COMMUNE	Battambang
33	THMA KOUL DISTRICT - TA PUNG COMMUNE	Battambang
34	KAMRIENG DISTRICT - BOENG REANG COMMUNE	Battambang
35	KAMPONG CHAM PROVINCE	Kampong Cham
36	SREI SANTHOR DISTRICT - PREAEK POU COMMUNE	Kampong Cham
37	KANG MEAS DISTRICT - PEAM CHI KANG COMMUNE	Kampong Cham
38	PREY CHHOR DISTRICT - CHREY VIEN COMMUNE	Kampong Cham
39	CHEUNG PREY DISTRICT - SOUTIB COMMUNE	Kampong Cham

40	BATHEAY DISTRICT - PH'AV COMMUNE	Kampong Cham
41	CHAMKAR LEU DISTRICT - SVAY TEAB COMMUNE	Kampong Cham
42	STUENG TRANG DISTRICT - PREAK KAK COMMUNE	Kampong Cham
43	MEMOT DISTRICT - MEMOT COMMUNE	Kampong Cham
44	KAMPONG CHHNANG PROVINCE	Kampong Chhnang
45	KAMPONG TRALACH DISTRICT - PEANI COMMUNE	Kampong Chhnang
46	KAMPONG SPEU PROVINCE	Kampong Speu
47	KRONG ODONGK MAECHAY - SANGKAT VEANG CHAS	Kampong Speu
48	KRONG ODONGK MAECHAY - SANGKAT KHSEM KHSANT	Kampong Speu
49	KONG PISEI DISTRICT - SNAM KRAPEU COMMUNE	Kampong Speu
50	BASEDTH DISTRICT - SVAY RUMPEAR COMMUNE	Kampong Speu
51	PHNUM SRUOCH DISTRICT - KIRI VOAN COMMUNE	Kampong Speu
52	KAMPONG THOM PROVINCE	Kampong Thom
53	STOUNG DISTRICT - KAMPONG CHEN TBOUNG COMMUNE	Kampong Thom
54	BARAY DISTRICT - BALLANGK COMMUNE	Kampong Thom
55	TAING KOUK DISTRICT - SOU YOUNG COMMUNE	Kampong Thom
56	KAMPOT PROVINCE	Kampot
57	KAMPONG TRACH DISTRICT - KAMPONG TRACH KHANG KAEUT COMMUNE	Kampot
58	CHHUK DISTRICT - SATV PONG COMMUNE	Kampot
59	ANGKOR CHEY DISTRICT - PHNUM KONG COMMUNE	Kampot
60	KANDAL PROVINCE	Kandal
61	KANDAL STUENG DISTRICT - ANLONG ROMIET COMMUNE	Kandal
62	S'ANG DISTRICT - PREAEK KOY COMMUNE	Kandal
63	KAOH THUM DISTRICT - PREAEK THMEI COMMUNE	Kandal
64	ANGK SNUOL DISTRICT - BAEK CHAN COMMUNE	Kandal
65	ANGK SNUOL DISTRICT - DAMNAK AMPIL COMMUNE	Kandal
66	KIEN SVAY DISTRICT - KOKIR COMMUNE	Kandal
67	MUKH KAMPUL DISTRICT - PREAEK ANHCHANH COMMUNE	Kandal
68	KHSACH KANDAL DISTRICT - PREAEK TA MEAK COMMUNE	Kandal
69	KEP PROVINCE	Kep
70	KOH KONG PROVINCE	Koh Kong
71	PONHEA KRAEK DISTRICT - KRAEK COMMUNE	Kratie
72	KRATIE PROVINCE	Kratie
73	SNUOL DISTRICT - SNUOL COMMUNE	Kratie
74	CHHLOUNG DISTRICT - CHHLOUNG COMMUNE	Kratie
75	MONDUL KIRI PROVINCE	Mondulkiri
76	KAEV SEIMA DISTRICT - SRAE KHTUM COMMUNE	Mondulkiri
77	ODDAR MEANCHEY PROVINCE	Otdar Meanchey
78	ANLONG VEAENG DISTRICT - ANLONG VEAENG COMMUNE	Otdar Meanchey
79	PAILIN PROVINCE	Pailin
80	PREAH VIHEAR PROVINCE	Preah Vihear
81	KULEAEN DISTRICT - KULEAEN TBOUNG COMMUNE	Preah Vihear
82	PREY VENG PROVINCE	Prey Veng

83	SVAY ANTOR DISTRICT - SVAY ANTOR COMMUNE	Prey Veng
84	PEA REANG DISTRICT - ROKA COMMUNE	Prey Veng
85	PEAM RO DISTRICT - PREAEK KHSAY KHA COMMUNE	Prey Veng
86	KAMPONG TRABAEK DISTRICT - PRASAT COMMUNE	Prey Veng
87	PURSAT PROVINCE	Pursat
88	BAKAN DISTRICT - TRAPEANG CHORNG COMMUNE	Pursat
89	RATANAK KIRI PROVINCE	Ratanak Kiri
90	PUOK DISTRICT - PUOK COMMUNE	Siem Reap
91	SOUTR NIKOM DISTRICT - DAM DAEK COMMUNE	Siem Reap
92	KRONG SIEM REAP - SANGKAT SLA KRAM	Siem Reap
93	KRONG SIEM REAP - SANGKAT SVAY DANKUM	Siem Reap
94	PRAEH SIHANOUK PROVINCE	Sihanoukville
95	PREY NOB DISTRICT - VEAL RENH COMMUNE	Sihanoukville
96	STUNG TRENG PROVINCE	Steung Treng
97	SVAY RIENG PROVINCE	Svay Rieng
98	KRONG BAVET - SANGKAT BAVET	Svay Rieng
99	MONGKOL BOREI DISTRICT - RUESSEI KRAOK COMMUNE	Takeo
100	TAKEO PROVINCE	Takeo
101	KIRI VONG DISTRICT - PRAEH BAT CHOAN CHUM COMMUNE	Takeo
102	PREY KABBAS DISTRICT - PREY LVEA COMMUNE	Takeo
103	BATI DISTRICT - TRAPEANG SAB COMMUNE	Takeo
104	TRAM KAK DISTRICT - ANGK TA SAOM COMMUNE	Takeo
105	TBOUNG KHMUM PROVINCE	Tboung Khmum
106	TBOUNG KHMUM DISTRICT - ROKA PO PRAM COMMUNE	Tboung Khmum
107	OU REANG OV DISTRICT - AMPIL TA POK COMMUNE	Tboung Khmum
108	PONHEA KRAEK DISTRICT - KAONG KANG COMMUNE	Tboung Khmum